

Corporate Advertising Rates

AD SIZES	COST	FREQUENCY DISCOUNT
FULL PAGE - Color	\$1500	\$1200
FULL PAGE - B&W	\$1000	\$800
1/2 PAGE	\$800	\$600
1/4 PAGE	\$400	\$300
Business Card - 1/8 page (Min. 3 Times)	\$50	\$35

The First Insertion Must be Pre-Paid. Discount Applies for Prepayment Advertisers only.
20% more for Preferred Position

Classified Rates

Regular Ad Minimum \$15.00 (10 words) \$1.50 each additional word. Box number ads \$5 extra (U.S.A & Canada) \$10 extra (overseas).

Display Classified

The use of border or different type of fonts changes your classified advertisement to display classified. They are limited to one column. Rate \$40 for one column inch.

The complete address and telephone number of the advertiser are required for Florida Smart Business records prior to publishing an advertisement.

Florida Smart Business

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